



February 2, 2017

+1 (413) 586-3743
P.O. Box 60652
Florence, MA 01062

mergeforequality.org

Dear prospective sponsor,

We invite you to be part of the rapidly growing global movement to transform masculinity and advance gender equality, by sponsoring the:

4th Annual Healthy Men and Boys Summit
Raising Emotionally and Socially Connected Boys

Wednesday, June 14, 2017

College of the Holy Cross, Worcester, MA

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Convening 250 practitioners and over 100 regional stake-holding organizations committed to promoting healthier forms of masculinity, the Summit focus will be on the socialization of boys, with presenter topics including:

- “Raising emotionally and socially connected boys”, by Niobe Way, Ph.D., Author of Deep Secrets: Boys’ Friendships and the Crisis of Connection
- Intersections of Trauma and Gender for Raising Healthy Boys
- Intersections of Race and Gender for Raising Healthy Boys
- Intersections of Gender Identity and Expression for Raising Healthy Boys
- Dialogue to deepen understanding, connect participants and mobilize for action

Sponsorship model - By becoming an event sponsor, you are providing a significant opportunity for individuals and organizations to dive into these important Summit topics in an accessible and meaningful way. We are committed to keeping costs down, which allows us to cast a wide net, attracting professionals in a diverse variety of fields. **Details are enclosed.**

Building on success - This year’s event will include important program additions, including afternoon workshops and continuing education units (CEUs). Participants will include practitioners from MA, CT and beyond - diverse by gender, geography, race, sexual orientation and social sector - and united in the mission to transform masculinity and advance gender equality. Registration is open to all but the focus is on those in the fields of social work, early childhood development, public health, healthcare, social services, and other related sectors.

Who we are -MERGE for Equality, Inc. is a 501(c)(3) organization in Florence, MA. We work to advance the beliefs, thoughts and behaviors that allow men and boys to be their authentic selves, embrace their role in ensuring gender equality, and work in partnership to strengthen families and communities. You can learn more at mergeforequality.org

Serving as a sponsor provides a powerful statement of your organization’s commitment to raising healthy boys. I look forward to speaking with you and answering any questions, and I can be reached at mobile number (413) 887-9380.

Thank you for your consideration,

John P. Engel
Executive Director
MERGE for Equality, Inc.
Tax ID # 22-2948528



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Healthy Men and Boys Summit

Wednesday, June 14, 2017
College of the Holy Cross
Worcester, MA

Raising emotionally and
socially connected boys

Summit Overview

The 4th Annual Healthy Men and Boys Summit will convene over 250 practitioners from more than 100 organizations committed to promoting healthier forms of masculinity. Participants will learn, grow, connect and be inspired to take action in their organizations and communities through:

- Keynote: “Raising emotionally and socially connected boys”, by Niobe Way, Ph.D., Author of *Deep Secrets: Boys’ Friendships and the Crisis of Connection*
- Intersections of Trauma and Gender for Raising Healthy Boys
- Intersections of Race and Gender for Raising Healthy Boys
- Intersections of Gender Identity and Expression for Raising Healthy Boys
- Dialogue to deepen understanding, connect participants and mobilize for action

Audience

- Professionals in social work, early childhood development, public health, healthcare, social services, and other related sectors
- Practitioners from across the region, primarily Massachusetts and Connecticut
- Participants who wish to collaborate and improve male engagement strategies for youth, families and communities

Logistics

- Central location in Worcester, MA for this one-day summit
- Affordable registration fees: \$50 Student, \$75 Early, \$100 Regular
- A limited number of scholarship registrations will be offered
- Continuing Education Credits (CEUs) in some fields will be offered

Past Sponsors

- Massachusetts Department of Public Health
- Partners HealthCare
- Baystate Health
- Health New England
- Klingberg Family Centers
- City of Springfield Health and Human Services
- Brain Analysis & Neuro Development (BAND) Center

The Healthy Men and Boys Summit is a core offering of MERGE for Equality, Inc., whose mission is to engage people and communities in transforming masculinity to advance gender equality, with a strategic focus on changing the way we raise boys and developing the next generation of leadership. MERGE advances this mission through three program areas: Annual Summit, Training and Consulting, and Advocacy



The 4th Annual

Healthy Men and Boys Summit

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Sponsorship Levels and Benefits

Benefits of Sponsorship	Corporate & Foundation			Organizational & Individual	
	Leader \$10,000+	Advocate \$5,000	Champion \$2,500	Ally \$1,000	Promoter \$500
Most prominent name and logo placement on all event materials (print and electronic communications, invitations, & reminders)	✓				
Registration for 4 Summit attendees	✓				
Brief opportunity to speak at the Summit	✓				
Original artwork recognition piece	✓				
Ad in program	✓	✓			
Quote included in press releases	✓	✓			
Registration for 2 Summit attendees		✓			
Logo recognition in program		✓	✓		
Special mention from the podium	✓	✓	✓		
Logo projected on screen at event, by level	✓	✓	✓	✓	
Logo on Summit schedule/agenda piece	✓	✓	✓	✓	
Logo in post-Summit communications through fall 2017	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓
Listed in program			✓	✓	✓